

I. Services Provided by the Organizer

Services	Detailed Information
1. Booth	The organizer provides standard booth and raw space.
2. Show Directory	The organizer publishes the show directory including the profile of exhibitors (in both English and Chinese, about 30,000 copies) and gives to the exhibitors (5 copies) and pre-registered visitors for free.
3. Exhibitor/Visitor badges	The organizer provides Exhibitor Badges and Visitor Badges for free.
4. Free publicity before the exhibition	<p>As the official media, <i>Tissue Paper and Disposable Products</i> magazine and the Wechat platform (cnhpie) provide full coverage of the show. The show preview will be published on <i>Tissue Paper and Disposable Products</i> magazine in February, 2019 to publicize exhibitors' products, technology and new moves.</p> <p>The organizer cooperates with overseas professional media to publish show preview and advertisement.</p> <p>The organizer participates in industry exhibitions abroad to introduce CIDPEX brand overseas and further enhance its international influence.</p>
5. Strengthen the invitation of dealers and improve the exhibiting effect of tissue paper and disposable hygiene products manufacturers	<p>Send specially designed invitation to retailers, dealers, and buyers from supermarket/store and maternal and baby channel.</p> <p>Promote the exhibition activities through a variety of ways and channels effectively, which will expand the scope of propaganda and brand promotion efforts, and better improve exhibitors effect.</p> <p>Set up "Market and Marketing" session for the dealers in the conference, building a "zero distance" communication platform for the producers and dealers.</p>
6. Give industry publication for free	<p><i>Tissue Paper and Disposable Products</i> magazine for one year (value: 140 USD)</p> <p>One copy of <i>2018/2019 Directory of Tissue Paper & Disposable Products [China]</i> (value: 500 USD)</p>
7. Short-message and email service	The organizer provides free short-message and email service to help the exhibitors participate in the exhibition smoothly and efficiently.
8. Help the exhibitors to invite clients	The organizer provides free VIP and potential clients invitation service for the exhibitors, including sending invitation before exhibition, telephone invitation, email, etc.
9. Official Stand Contractor	The organizer appoints official stand contractor to build standard booth, rent furniture and apply for water supply and electrical items.

10. Official Freight Forwarder	The official freight forwarder is responsible for the international and domestic logistics, going in and out the exhibition hall, warehousing, customs declaration and some other exhibits related logistics services.
11. Interview of the exhibitors	The organizer will interview some exhibitors which have made big progress in recent years and publish the interviews in <i>Tissue Paper and Disposable Products</i> magazine. The press releases about new products, contract signed during the exhibition, customers reception, etc. will be published in the CIDPEX review edition. The review edition will be given to the exhibitors for free.
	Provide full media coverage for exhibitors.
12. Security	The security department of Wuhan International Expo Center will provide on-site security service.
13. Cleaning	Cleaning service before and after the exhibition every day.
14.FOCUS Tissue & Hygiene Conference	Focus on tissue and hygiene industries, gather industrial experts around the world, and concentrate on hot topics for deep analysis, conversation and discussion, building a professional exchange platform of “opening, sharing, cooperation and win-win” for domestic and foreign enterprises.
15. Attracting overseas visitors	The organizer publicizes the exhibition on the related international conference, magazines and websites. Send out the English show preview.
16. Services after exhibition	The organizer provides Report on CIDPEX2019 Visitors Analysis.

